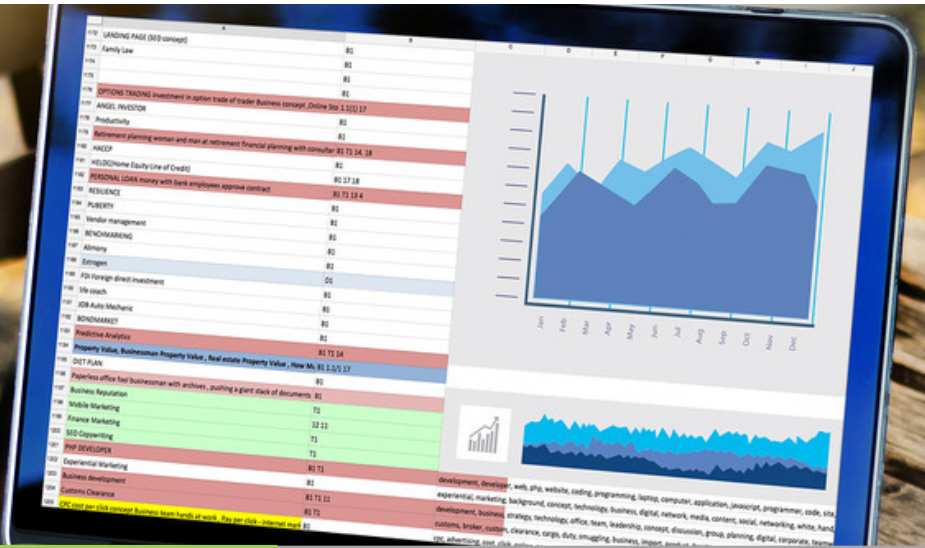


Process Excellence

Transformation

Best Practices



Enterprise Data Governance

Enabling Positive Business Outcomes

Data Governance aligns people, processes and technology to ensure consistent, proper handling of enterprise data.



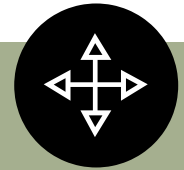
Enforce

policies for regulatory compliance.



Standardize

business terminology and report transformations.



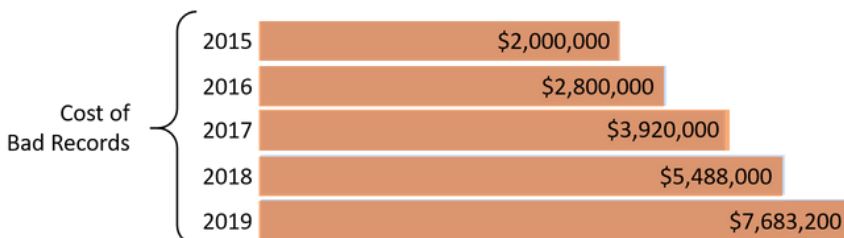
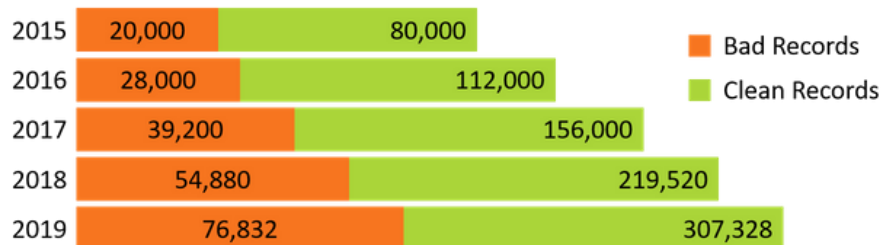
Ensure

data availability and quality.

Can you afford the cost of dirty data?

On average, corporate data grows at 40% per year.

Approximately 20% of the average database is dirty.



Keeping the \$100 per-dirty-record in mind, and using a 100,000-record database, notice the astronomical cost of bad data over five years.



Harness the Value in Your Organization's Data and Leave the Wild Wild West Behind



Early Self-Service

Data Governance:

- Clarifies data roles, responsibilities and ownership.
- Develops Business Processes for Issue Management, Enhancement Requests, Change Management and Data Architecture planning.
- Defines, reports and tracks Data Quality of Key Data Assets.
- Standardizes reports, transformations and calculations.
- Ensures data consistency across organizational platforms.



Early Governance

Research reveals that Data Citizens are wasting vast amounts of time, effort and money wrangling through an overgrown, unorganized data jungle:

Over 25%

of their time is spent searching for info needed to do their jobs.

About 40% complained

of being overwhelmed with info – finding it difficult to find the right info amongst the clutter.

Greater than 50%

of the info gathered was irrelevant to their original search request.

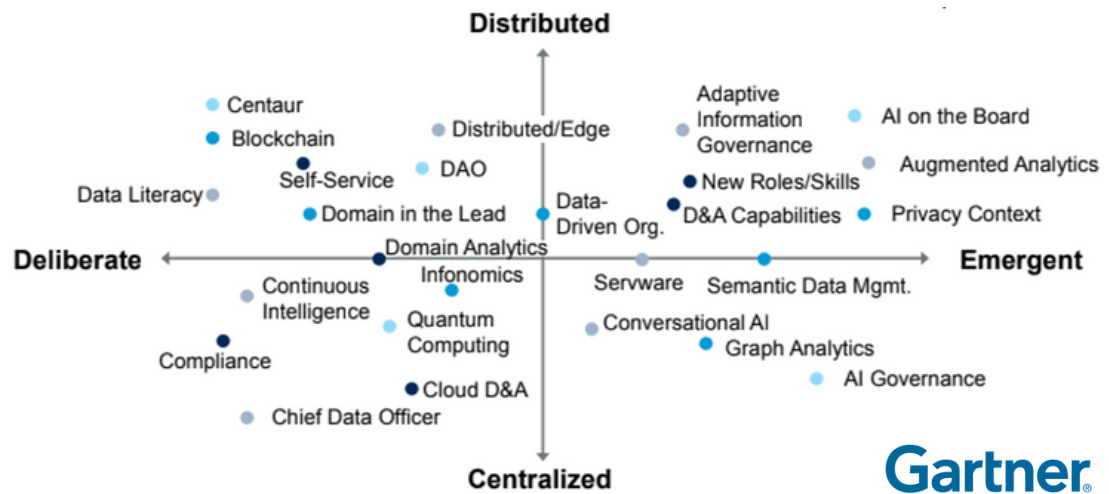
40% admit

to using wrong information at least once a week.

Source: Accenture

Emergent Trends in Data and Analytics Enabled by Adaptive Governance.

Fresh perspective to future proof your data strategy.



Only through Data Governance can you achieve Data Nirvana - having the right people, executing the right processes, using the right data, at the right time, with the right technology. Let SME Solutions Group guide you on the path of data enlightenment.